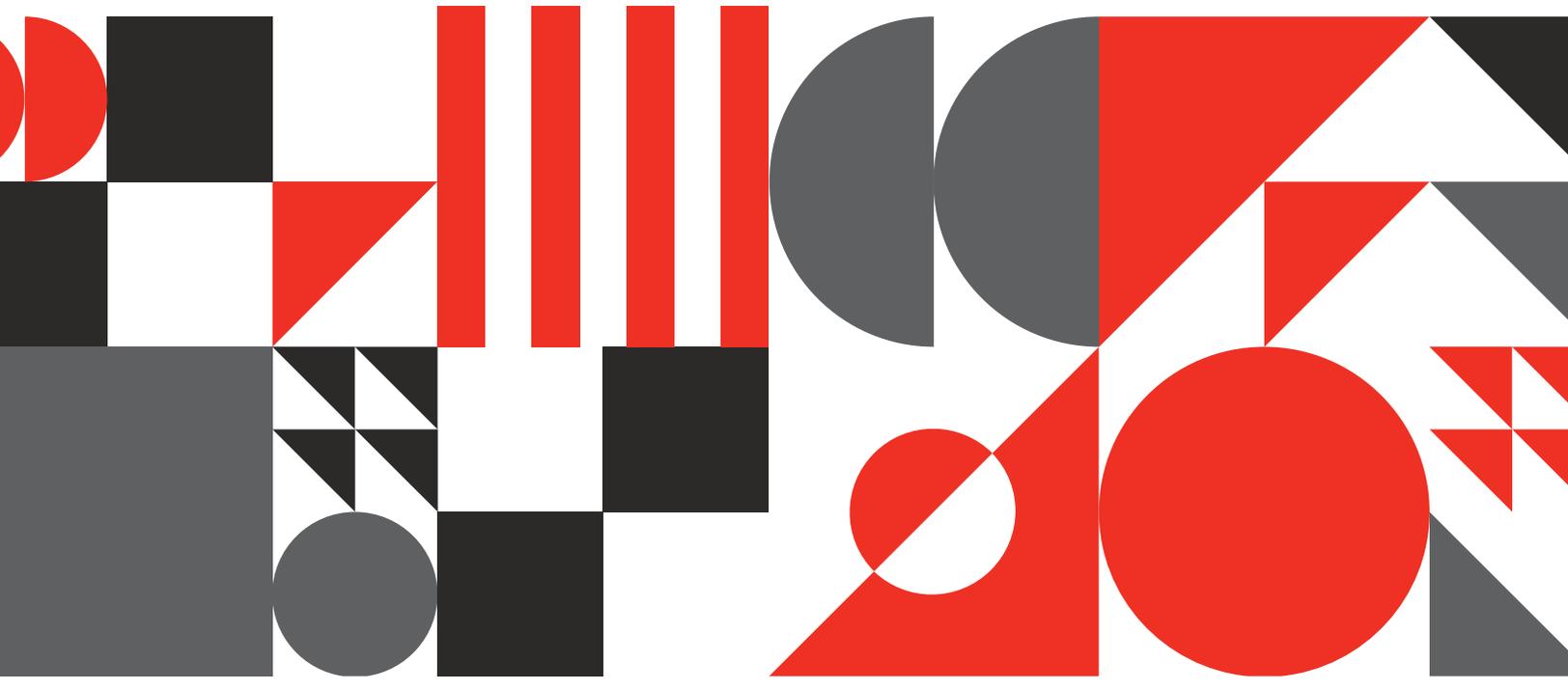




United Way
Estevan

2025 Annual Report

United Way Estevan
Annual General Meeting
March 25th, 2026



Message to the Community

Our 2025 Telethon would not have been the amazing success it was without the endless support of the community. We set a new on-air record of \$415,149 surpassing our goal of \$360,049 and with that we were able to provide our Member Agencies and Community Impact Partners with funding to continue their amazing work in our community.

I am truly humbled by the support and want to thank every single person who donated, held fundraisers, performed, or volunteered at the Telethon. We also cannot forget our dedicated board. There is no Telethon without any of you and proof once again that United...We Make a Difference!



Brittney Brokenshire
President

Our Mission, Vision, and Values

Mission: To positively impact the quality of life in our community.

Vision: For everyone in our community to have the opportunity to reach their full potential

Values:

- Demonstrate integrity, respect, and transparency.
- Encourage and inspire volunteerism, service, and leadership.
- Commit to inclusivity, innovation, partnerships, and collective action.



2026 AGM Agenda - March 25th, 2026

1. Call to Order
2. Introductions
3. Approval of Agenda
4. Minutes of the 2025 Annual Meeting
5. Business Arising from the Minutes
6. President's Report
7. Nominations Report
8. Auditor's Report
9. Appointment of Auditors
10. Election of Officers
11. President-Elect's Address
12. New Business
 - a. Day of Caring
 - b. Annual Telethon
13. Question Period
14. Member Agency & Community Impact Partner Report
15. Adjournment

AGM Minutes - March 26th, 2025

Beefeater Plaza - Days Inn



PRESENT: United Way Estevan

Mark Pettitt, President

Brittney Brokenshire, 1st Vice President

Michelle Beaulieu, Past President

Lynn Trobert, Treasurer

Amy Chapman

Daniel Espelien

Danny Ewen

Rebecca (Becca) Foord

Staff:

Heidi Hesselink

Robert Godfrey

Kent Pachal

Wendy Gustafson

Linda Murphy

Ashley Ponak

Jacie Vandermeulen

Shelly Veroba

On phone: David Willberg

Regrets:

Rebecca (Becca) Anderson

Doug McDavid

Tania Hlohovsky/Andrist

Densie Olsen

Breanne Lees

Larry Elash

PRESENT: Member Agencies

CNIB – Nanette Ermel

Creighton Lodge Trust Committee – Shelly Veroba (also UWE) and Marnell Eagles

Envision Counselling and Support Centre Inc. -

Alicia Stewart, Laura Melle, Lynda Rideout, Renee Borhot, and Edna Franks

Estevan Area Literacy Group – Rhonda Dubowski and Louise Schnarre

Estevan Diversified Services – Susan Colbow and Roberta DeRosier

Estevan Early Years Family Resource Centre – Merissa Scarlett, Sydney Wanner, Misty Pennington

Estevan Regional Nursing Home Auxiliary – Rhonda Marcotte and Susan Murphy

SaskAbilities – Deana Stroshein

St. Joseph's Health Care Auxiliary – Darla Wilhelm and Valerie Hagel

Regrets: Canadian Red Cross

PRESENT: Community Impact Partners

ECS Student in Need Food Program – Craig Palmer

Estevan Public Youth Centre (EPYC) – Michelle Walsh, Maisy Daoust, and Bonnie Chepil-Kvamme

Regrets: Trinity Tower Hi-Risers Association

PRESENT: Media and Guests

Access Now – Roberta DeRosier

MNP – Angela Stepp & Tyler Hengen

Ben Brokenshire

UWE Tech & Affinity Credit Union - Patrick Fisher

2025 AGM Minutes - continued...

1. Call to Order: Mark Pettitt called the meeting to order at 7:14 p.m.

2. Introductions: Everyone in attendance was welcomed, including Member Agency representatives, Community Impact Partners representatives, United Way Estevan Board of Directors and staff, media, and other guests.

Mark acknowledged that we are on Treaty 4 Territory, the traditional lands of the Cree, Saulteaux, Dakota, Lakota and Nakoda, and the Homeland of the Métis.

Mark explained who can vote at this AGM:

- Each Member Agency and Community Impact group can designate one person to vote;
- As an individual, if you donated a minimum of \$1.00 in 2024 to UWE;
- Each corporation who donated a minimum of \$10.00 to UWE in 2024 can designate one director or employee;
- Honorary members of the UWE Board of Directors can also vote.

3. Approval of Agenda – Motion to approve made by Brittney Brokenshire, seconded by Michelle Beaulieu, carried.

4. Minutes of 2024 Annual Meeting – Motion to approve the minutes made by Rebecca Foord, seconded by Wendy Gustafson, carried.

5. Business Arising from the Minutes - none

6. President's Report – Mark thanked the community of Estevan for their generosity. In the 2023 United Way Canada reporting, United Way Estevan was 5th in Canada for revenue per population and 2nd in Canada for donors per capita. Estevan is an amazing community and thanks to a record-setting off-air total at the 2024 Telethon, it looks like the 2024 statistics may be even better. Mark thanked all the volunteers that have supported United Way Estevan and the Member Agencies and Community Impact Partners for the amazing work that they do in our community. Mark thanked Access Now for their support in bringing the Telethon to the community. Mark also thanked Kent Pachal and Heidi Hesselink for all their work throughout the year and the Board for the hard work this wonderful group of individuals do for their community.

7. The King Charles III Coronation Medal – Mark announced that United Way Estevan nominated John Deadlock for this medal for his work in starting United Way Estevan and his many years of service through United Way Estevan. United Way Estevan recently heard that John Deadlock has been selected as a posthumous recipient of this medal. A formal presentation will be held at a later date.



2025 AGM Minutes - continued...

8. Nominations Report – Mark Pettitt reported that there are seven (7) directors whose terms expire this year: Larry Elash, Rebecca Foord, Robert Godfrey, Tania Hlohovsky-Andrist, Breanne Lees, Denise Olsen, and Lynn Trobert. They have all agreed to take on another three-year term. Motion to accept these nominations for a three-year term made by Danny Ewen seconded by Linda Murphy, carried.

9. Auditor's Report – Angela Stepp from MNP presented and summarized the audited report. Motion made by Robert Godfrey, seconded by Lynn Trobert to accept the report as presented, carried.

10. Appointment of Auditors – Mark advised that the Board of Directors recommends MNP be appointed as auditors for the United Way Estevan for 2025. Motion made by Michelle Beaulieu, seconded by Jacie Vandermeulen to approve MNP as auditors for 2025, carried.

11. Election of Officers:

For the position of **Treasurer**, the Board recommends Lynn Trobert. Mark asked if there were any nominations from the floor. There were none. Motion made by Rebecca Foord and seconded by Shelley Veroba to elect Lynn Trobert as treasurer, carried.

For the position of **2nd Vice President**, the Board recommends Rebecca Foord. Mark called for nominations from the floor. There were none. Motion made by Danny Ewen and by seconded by Shelly Veroba to elect Rebecca Foord as 2nd Vice President, carried.

For the position of **1st Vice President**, the Board recommends Lynn Trobert & Larry Elash. Mark called for nominations from the floor. There were none. Motion made by Rebecca Foord, seconded by Jacie Vandermeulen to elect Lynn Trobert & Larry Elash as 1st Vice Presidents, carried. Mark noted that these two long-standing board members were chosen to share the presidency for United Way Estevan's 50th year.

For the position of **President**, the Board recommends Brittney Brokenshire. Mark called for nominations from the floor. There were none. Motion made by Wendy Gustafson and seconded by Shelly Veroba to elect Brittney Brokenshire as president, carried.

Mark asked for the new executive to be approved. Michelle Beaulieu moved the approval of the executive, seconded by Danny Ewen. Carried.

As outgoing President, Mark Pettitt, will serve as **Past President**.



2025 AGM Minutes - continued...

12. President-elect Brittney Brokenshire's address – Brittney thanked those gathered for coming, thanked Days Inn for hosting, and thanked her family for their support. She spoke about the United Way and its constant force in our community. She shared her experiences with Telethon and United Way Estevan since her early childhood. Brittney vowed to put her whole heart into working for this community.

13. New Business

a) Day of Caring – Shelly Veroba and Wendy Gustafson spoke on behalf of the Day of Caring Committee. They thanked everyone for their participation in Day of Caring. They shared that Day of Caring will be held on Wednesday, May 28th, 2025, with the deadline for applications and volunteer sign-up on Wednesday, May 14th. Volunteer forms and project application forms were made available for attendees.

b) 49th Annual Telethon – Brittney Brokenshire announced that the dates for the 2025 Telethon are Oct. 17th & 18th and thanked Access Now for all their support.

c) Legacy Giving – Danny Ewen spoke on behalf of the Marketing Committee. He mentioned that the Board now has a planned giving program for United Way Estevan. He encouraged everyone to take a look at the brochure and check out the information on the website.

14. Question/Comment/Period: There were no questions.

15. Member Agencies and Community Impact reports:

- CNIB
- Creighton Lodge Trust Committee
- ECS Student in Need Food Program/ Challenge Day
- Envision Counselling and Support Centre
- Hillcrest Breakfast Program
- SaskAbilities
- St. Joseph's Health Care Auxiliary
- Estevan Area Literacy Group
- Estevan Diversified Services Inc.
- Estevan Early Years Family Resource Centre
- Estevan Public Youth Centre Inc. (EPYC)
- Estevan Regional Nursing Home Auxiliary

16. Adjournment – Mark Pettitt made a motion to adjourn the meeting at 8:34 p.m.

United Way Estevan Board & Staff

Current Executive:

President: Brittney Brokenshire

1st Vice President: Larry Elash

Treasurer: Lynn Trobert

Past President: Mark Pettitt

Current Directors:

Becca Anderson

Anastasiia Bykhovskaia

Larry Elash

Daniel Espelien

Danny Ewen

Becca Foord

Robert Godfrey

Wendy Gustafson

Tania Hlohovsky Andrisc

Breanne Lees

Doug McDavid

Linda Murphy

Denise Olsen

Ashley Ponak

Jacie Vandermeulen

Shelly Veroba

Dave Willberg



Honorary Lifetime Board Members:

Greg Breckenridge

Brian Cochran

Larry Elash

Rick Matte

Cindy Pangborn

Muriel Pangborn

Lynn Trobert

Jim Warner

Honorary Board Members:

Chuck Chow

Dawn Densley

Barry Dies

Donn Henderson

Peter Marcotte

Denis Matte

Bobbi Yanko

In Memoriam:

Georgie Cochran

John Deadlock

Larry Pangborn

John Seale

Colin Grunert

Staff:

Executive Director: Heidi Hesselink

Finance Director: Kent Pachal





United Way
Estevan

Community Impact Strategy

2025 Report

Connect

Enhance

Educate



Our Mission, Vision, and Values

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United Way Estevan Community Impact Strategies

Enhance

Enhance existing connections and collaborations so that stakeholders within the community can share knowledge and experience, identify duplication of services and underutilized services, and work together to identify and fill gaps in the community.

Interagency Connection - Estevan Community Wellness Committee - Opportunities to Collaborate

Educate

Educate the community on the work of United Way Estevan, the Estevan Community Wellness Committee, the creation of a Community Wellness Page for the community, and initiatives that promote awareness surrounding the priority areas.

*Community Impact Stories - Combined Marketing Plan - Support Educational Opportunities
Natural Supports Simulation*

Connect

Create opportunities to connect with underrepresented community members to develop relationships and greater understanding. Encourage community-wide connections supporting the development of natural supports and a sense of belonging. Foster positive community relationships.

Telethon - Day of Caring - Challenge Day - Community Events - Connections with Board Members



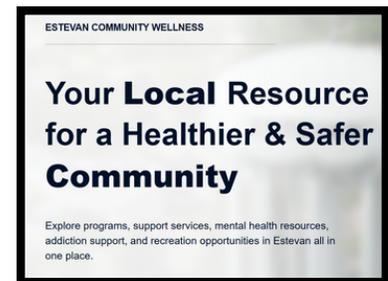
Enhance

In 2025, the United Way Estevan Executive Director helped facilitate four **interagency meetings** to help community agencies stay connected, identify gaps in services, and collaborate to meet the needs of the community. These meetings have led to numerous connections for problem-solving service gaps, collaborative events, and other partnerships that help community agencies enhance their ability to serve the community of Estevan.



Educate

In 2025, the Estevan Community Wellness Committee developed a **website designed to connect local people with local resources and community activities.**



In 2025, with the help of **Saskatchewan Blue Cross**, United Way Estevan continued to provide the **Natural Supports Simulation** tool to help community members develop skills to support each other. The website has been shared with parents through school newsletters and emails, with other agencies through interagency communications, and shared with the wider community through posters and social media.

*"The **Natural Supports Simulation** is an incredible resource for our community. It allows participants to step into different scenarios and have genuine conversations, helping everyone to better understand the unique challenges that young people encounter. By exploring various roles and concerns, this simulation not only helps individuals develop their skills but also fosters a more caring and informed community that is committed to supporting our youth. It allows people to learn at their own speed, in private, or in a classroom setting."*

Laura Melle, Director of Operations - Envision Counselling & Support Centre Inc.



Connect

Member Agencies, such as **Envision Counselling & Support Centre** encourage and support healthy choices in individuals, families and the community.

"I feel so fortunate to have an organization such as Envision in our community. The compassion and knowledge of the staff and counselors are second to none.

Thank you for everything you have done for myself, my family, and so many others."

Envision Client



United Way Estevan **Community Impact Projects**, such as **Estevan Arts Council's program** to remove barriers to access their events, **enhance the quality of life** for all in the community.

The **Estevan Community Wellness Committee**, supported by United Way Estevan through our Executive Director and shared board members, holds monthly board game nights to help *"the community to come back out and interact with each other more."* (ECWC co-chair, Shelly Veroba).



In **2025** the community games nights secured a snack sponsor, **Souris Family Pharmacy**, established a consistent location, **Estevan Market Mall**, and learned that three spin-off groups developed in the community out of ECWC Games Nights.

In addition to regularly connecting with **Member Agencies and Community Impact Partners**, in 2025 the **UWE Board** invited **Sober Living** staff and **Warm Welcome** organizers to share information about their organizations. These conversations enhance United Way Estevan's ability to **understand, represent and support connections and collaboration** within the community.





Connect

With the support of **United Way Estevan**, community agencies positively impact the quality of life in our community and help **everyone in our community have the opportunity to reach their full potential** through education and connection.

Estevan Community Wellness Committee's Courage & Community Dinner

brought the community together again, in the midst of a dark and cold January, to talk about loss, resilience, and mental health.

Tyler Smith, survivor of the 2018 Humbolt Broncos bus crash, spoke about how important community is in his healing process. *"People showed up for us... There's connections in your life that can lead to conversations and can really help change your perspective. For me, today, I can't believe how many perspective shifts I've had just solely from experiences I've had with people like yourself... Connection thrives when people show up for each other. People showed up for us. Why I have so much love for people is because you guys showed up."* Tyler Smith



Photo Credit: David Willberg

United Way Estevan President, Brittney Brokenshire, and members of the UWE



Board of Directors visited **Boundary Dam Power Station** to connect with and offer gratitude to SaskPower, local SaskPower employees (IBEW & Unifor) and SaskPower management during a fundraising luncheon prior to Telethon 49.



2025 Member Agencies & Community Impact Partners

MEMBER AGENCIES

- CNIB
- Canadian Red Cross Society
- Creighton Lodge Trust Committee
- Envision Counselling and Support Centre
- Estevan Area Literacy Group
- Estevan Diversified Services Inc.
- Estevan Early Years Family Resource Centre
- Estevan Public Youth Centre (EPYC)
- Estevan Regional Nursing Home Auxiliary
- SaskAbilities
- St. Joseph's Health Care Auxiliary
- St. Joseph's Adult Day Program

COMMUNITY IMPACT PARTNERS

- ECS Bursaries
- ECS Student in Need Food Program
- Estevan Arts Council
- Hillcrest School Breakfast Club
- Trinity Tower Hi-Risers Association
- United Way Estevan Day of Caring

Over \$330K
Invested in Our
Community in 2025

\$20k+

Invested in food security for families in need in our community.

Invested in programs for children and youth in our community.

\$114k+

\$210k+

Invested in helping people in our community stay healthy and connected to our community.

Invested in mental health supports in our community.

\$99k+



9500+*
lives directly impacted with the help of
500+
volunteers.

*based on data submitted by agencies



It is all made possible, thanks to YOU!
Together... We Make a Difference!