United Way
Estevan

2022 Annual Report

GIVE VOLUNTEER ACT

Message to the Community

Wow! It's hard to believe that it has been a year since becoming President of United Way Estevan. This has been such an amazing opportunity and I have loved being able to lead such a longstanding organization through another successful year. Over the past year I had a number of great experiences, from attending the United Way Centraide Canada National Conference, to participating in our annual Day of Caring, working with our Allocations Committee and working on our annual Telethon. Throughout the year I have been pleasantly surprised with the number of people who have reached out to me to share their gratitude for everything United Way Estevan does for our community, and it has further reinforced my love for this city and everything it has to offer.

Now, let's talk about our two biggest days of the year, Telethon. This year's theme was “ReUnited… And It Feels So Good!”, and wow was that ever true! For the first time since the pandemic began in 2020, we had a majority of live, in-person entertainment. Our lineup included school performances, dancers, singers, cooks, artists and so much more! It was a very fun weekend surrounded by great friends and family. For those that know me best, it also felt fitting that we reached our fundraising goal in dramatic fashion with only seconds remaining in our broadcast. This is a moment I will not soon forget, however, I hope that future presidents can save some stress and reach their goal with time to spare. All in all, it was a very memorable, exciting, emotional, and fun weekend and I'm looking forward to doing it again under the leadership of our new president, Michelle Beaulieu.

To finish off the remainder of my presidency, I had the opportunity to oversee the allocation of additional federal funds in our community through the Community Services Recovery Fund. I look forward to the upcoming announcement about our local recipients and I am happy to see that United Way Estevan has been given the opportunity from the Government of Canada and United Way Centraide Canada to manage these grant programs in our community.

In closing, I would like to recognize everyone who empowered me to hold this role over the last year. From my fellow board members to our Member Agencies and Community Impact Partners, and our community as a whole. It was amazing to feel the support I have since becoming President. I would be remiss if I did not recognize two pillars of our organization, Heidi Hesselink, and Kent Pachal. They have done an outstanding job managing the operations of United Way Estevan and they made my job so easy! Thank you, thank you, thank you! Now as I return to my seat with Wendy, Becca, and Shelly, I want to wish our incoming President, Michelle the best of luck! I know you'll be an amazing leader for us all!

Cheers,

Robert Godfrey, President

Our Mission, Vision, & Values

United Way Estevan's mission is that everyone in our community has the opportunity to reach their full potential. **Our vision** is to positively impact the quality of life in our community through giving.

Our Values:

- Demonstrate trust, integrity, respect, inclusivity, and transparency
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships, and collective action
- Provide non-partisan leadership
- Embrace diversity

United Way Estevan invests in building community capacity and supporting vital programs and services that help people live vibrant and resilient lives.

Our work focuses on three key strategies that create opportunities for everyone in our community to live a better life.

From Poverty to Possibility

United Way
Estevan

Member Agencies and Community Impact Partners

who help move members of our community from poverty to possibility by supporting food security and employment security:

- Canadian Red Cross Society
- Envision Counselling and Support Centre
- Estevan Diversified Services
- SaskAbilities
- ECS Student in Need Food Program
- Hillcrest School Breakfast Program

United Way is helping to meet the basic needs of our community's most vulnerable people, giving every person the opportunity to realize a better future.

All That Kids Can Be

United Way
Estevan

Member Agencies and Community Impact Partners

helping kids be all they can be:

- Canadian Red Cross Society
- Envision Counselling and Support Centre
- Estevan Area Literacy Group
- Estevan Early Years Family Resource Centre
- ECS Bursaries
- ECS Student in Need Food Program
- Estevan Public Youth Centre (EPYC)
- Hillcrest School Breakfast Program

United Way is giving children and youth the support they need to get a great start in life, do well in school, and reach their full potential.

Healthy People, Strong Communities

United Way
Estevan

Member Agencies and Community Impact Partners

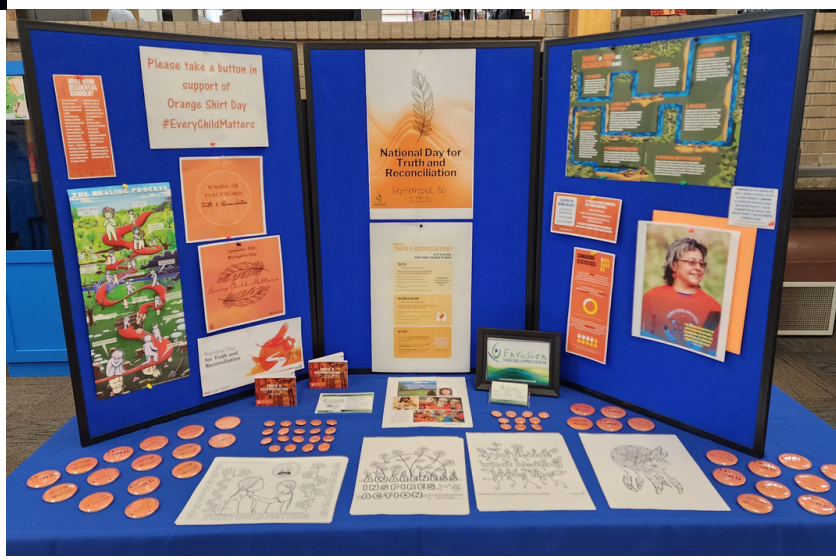
supporting a strong community:

- Canadian Red Cross Society
- Creighton Lodge Trust Committee
- Envision Counselling and Support Centre
- Estevan Area Literacy Group
- Estevan Diversified Services
- Estevan Early Years Family Resource Centre
- Estevan Regional Nursing Home Auxiliary
- St Joseph's Adult Day Program
- St. Joseph's Health Care Auxiliary
- United Way Day of Caring
- ECS Student in Need Food Program
- Estevan Public Youth Centre (EPYC)
- Hillcrest School Breakfast Program

United Way is helping to create a vibrant community, where everyone experiences a sense of belonging and connection to one another.

"UWE has supported Estevan time and time and time again. This is a group of dedicated individuals that align with the core value of helping their community. Thank you!"

Community Impact Survey Response

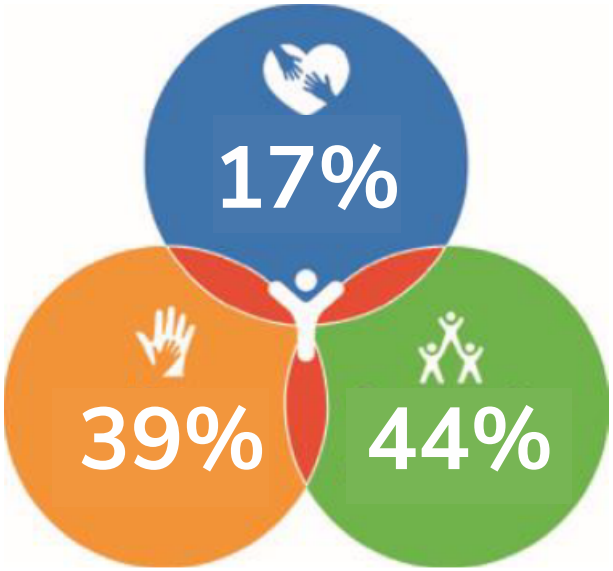


Impact in Our Community

Over

$300k

Invested in Our Community



$35k+ Invested in food security for families in need in our community.

Invested in programs for children and youth in our community. **$100k+**

$175k+ Invested in helping people in our community stay healthy and connected to our community.

Invested in mental health supports in our community. **$40k+**

8000+

lives directly impacted with the help of

200+

volunteers.

211 Saskatchewan connected over 1,100 people in Estevan with community resources.

- 40% of call were for Mental Health Supports
- 17% of calls were related to Income Support and Employment
- 16 % of calls Interpersonal Violence Support (16% of contacts)
- 6% of calls from Estevan were related to Basic Needs/Food Security services.

2023 AGM Agenda

United Way
Estevan

March 29th, 2023

1. Call to Order
2. Introductions
3. Approval of Agenda
4. Minutes of the 2022 Annual Meeting
5. Business Arising from the Minutes
6. President's Report
7. Nominations Report
8. Auditor's Report
9. Appointment of Auditors
10. Election of Officers
11. President-Elect's Address
12. New Business
    a) Day of Caring
    b) Annual Telethon
13. Question Period
14. Member Agency & Community Impact Partner Reports
15. Adjournment

United Way Estevan

Current Executive:

President: Robert Godfrey

1st Vice President: Michelle Beaulieu

2nd Vice President: Becca Anderson

Treasurer: Lynn Trobert

Past President: Danny Ewen

Current Directors:

Brittney Brokenshire

Dawn Densley

Larry Elash

Daniel Espelien

Patrick Fisher

Rebecca Foord

Wendy Gustafson

Tania Andrist

Doug McDavid

Linda Murphy

Denise Olsen

Mark Pettitt

Elizabeth Pinel

Breanne Van De Woestyne

Jacie Vandermeulen

Shelly Veroba

Dave Willberg

Honorary Lifetime Board Members:

Greg Breckenridge

Brian Cochran

John Deadlock

Rick Matte

Cindy Pangborn

Muriel Pangborn

Jim Warner

Honorary Board Members:

Chuck Chow

Donn Henderson

Peter Marcotte

Denis Matte

Bobbi Yanko

In Memoriam:

Georgie Cochran

John Seale

Larry Pangborn

Staff:

Executive Director: Heidi Hesselink

Finance Director: Kent Pachal

AGM Minutes - March 30, 2022

Taylorton Room - Days Inn

PRESENT - United Way Estevan:

Danny Ewen, President
Robert Godfrey, 1st Vice President
Lynn Trobert, Treasurer

Michelle Beaulieu
Rebecca (Becca) Foord
Wendy Gustafson
Linda Murphy
Mark Pettitt
Jacie Vandermeulen
Shelly Veroba
David Willberg

Regrets:
Rebecca (Becca) Anderson, 2nd Vice President
Larry Elash
Patrick Fisher
Doug McDavid
Denise Olsen
Elizabeth Pinel
Dawn Densley

Staff:
Heidi Hesselink
Kent Pachal

PRESENT - Member Agencies:

CNIB – Nanette Ermel
Creighton Lodge Trust Committee – Shelly Veroba (also UWE) and Marnell Eagles
Envision Counselling and Support Center Inc. – Laura Melle and Lynda Rideout
Estevan Area Literacy Group – Grace Caputo and Louise Schnare
Estevan Diversified Services – Trisha Salmers and Cindy Anderson
Estevan Early Years Family Resource Centre - Michelle Walsh and Mercedes Symons
Estevan Regional Nursing Home Auxiliary – Rhonda Jacobs and Susan Murphy
SaskAbilities – Deana Stroshein
St. Joseph's Adult Day Program – Mark Pettitt (also UWE)

Regrets:
Canadian Red Cross Society
Muscular Dystrophy Canada
Spinal Cord Injury Saskatchewan Inc.
St. Joseph's Health Care Auxiliary (report submitted)

PRESENT - Community Impact Partners:

EPYC (Estevan Public Youth Centre) - Cathy Welta, Sheila Guenther, Susan Colbow, and Juli Dzuba
Hillcrest Breakfast Program - Sara Pippus
Limitless DAS - Conrad Meili

Regrets:
ECS Student in Need Food Program (report submitted)

PRESENT - Media and Guests:

Access Now - Roberta DeRosier
Estevan Mercury - David Willberg (also UWE)
MNP - Angela Stepp and Brooklyn Fitzpatrick
Melissa Deitz

2022 AGM Minutes - continued...

1. **Call to Order** – Danny Ewen called the meeting to order at 7:17 p.m.

2. **Introductions** – Danny Ewen acknowledged that we are on Treaty 4 Territory, the traditional lands of the Cree, Saulteaux, Dakota, Lakota and Nakoda, and the Homeland of the Métis. He welcomed everyone in attendance, including Member Agency representatives, Community Impact Partners, United Way Estevan Board of Directors and staff, media, and other guests.

Danny then set out who can vote at this AGM:

- Each Member Agency and Community Impact group can designate one person to vote;
- As an individual, if you donated a minimum of $1.00 in 2021 to UWE;
- Each corporation who donated a minimum of $10.00 to UWE in 2021 can designate one director or employee;
- Honorary members of the UWE Board of Directors can also vote.

Danny asked those present to introduces themselves.

3. **Approval of Agenda** – Motion made by Wendy Gustafson, seconded by Shelly Veroba, carried.

4. **Minutes of 2021 Annual Meeting** – Motion to approve the minutes with one correction being that Estevan Family Resource Centre had been omitted from the list of Member Agencies present, made by Mark Pettitt, seconded by Linda Murphy, carried.

5. **Business Arising from the Minutes** - none

6. **President's Report** – Danny Ewen highlighted an unforgettable year. It was one of the most successful years in United Way Estevan's history, despite another year of uncertainty due to the pandemic. It was great to have the Telethon back at Legion Hall in October and the final fundraising total for the year was $442 950.00. Danny thanked everyone who contributed to the success of 2021.

7. **Nominations Report** – Mark Pettitt reported that there are six directors whose terms expire this year. They are Larry Elash, Patrick Fisher, Rebecca (Becca) Foord, Robert Godfrey, Denise Olsen, and Lynn Trobert. All six have agreed to return for another three-year term. Motion to accept these six directors for a three-year term made by Michelle Beaulieu, seconded by Linda Murphy, carried.

8. **Auditor's Report** – Angela Stepp from MNP presented and summarized the audited financial statements. Motion made by Becca Foord, seconded by Michelle Beaulieu to accept report, carried.

9. **Appointment of Auditors** – Danny Ewen advised that the Board of Directors recommends MNP be appointed as auditors for United Way Estevan for 2022. Motion made by Shelly Veroba, seconded by Lynn Trobert to approve MNP as auditors, carried.

10. **Election of Officers** – Mark Pettitt

Board of Directors recommends the following executive for 2022:
President – Robert Godfrey
1st Vice President – Rebecca Anderson
2nd Vice President – TBD
Treasurer – Lynn Trobert

For the position of President, Mark called for nominations from the floor. There were none. Motion made by Wendy Gustafson, seconded by Michelle Beaulieu that nominations cease, carried. Robert Godfrey was proclaimed as President for 2022.

2022 AGM Minutes - continued...

For the position of 1st Vice President, Mark called for nominations from the floor. There were none. Michelle Beaulieu made a motion to cease nominations, seconded by Danny Ewen, carried. Becca Anderson is the 1st Vice President.

For the position of 2nd Vice President, Mark indicated that a Director would be chosen to fill this position at a later date.

For the position of Treasurer, Mark asked if there were any further nominations from the floor. As there were none, Linda Murphy moved that nominations cease, seconded by Becca Foord, carried. Lynn Trobert is the Treasurer for 2022.

As outgoing President, Danny Ewen, will serve as Past President.

Danny Ewen presented gavel to Robert Godfrey.

11. **President-elect Robert Godfrey address:**
Robert began by expressing appreciation for the opportunity to gather and enjoy an evening of fellowship and good food. He continued by saying that he is honored to be a part of United Way Estevan Board of Directors, a diverse group of people who all share the same values of making this city a better place for everyone.
Even though United Way Estevan has always played an important role in his life, since joining the board in 2016, Robert continues to be even more impressed with the incredible work of Member Agencies and Community Impact Partners. The impact of our organization is felt by all in the community. Now, as president of this amazing organization, Robert is looking forward to working alongside the Board of Directors and staff to lead us though the next twelve months.
Robert continued by thanking Melissa Deitz, his business partner, for her support, his United Way Estevan fellow Executive members, his fellow Board members, United Way Estevan staff, and his parents.
Robert concluded his address by thanking everyone for their continued support of United Way Estevan, for their support of him in this role, and most importantly for their support of this amazing community.

12. **New Business**
   a) Day of Caring - Our Day of Caring will be held on Wednesday, May 25th with more details to follow.
   b) 46th Annual Telethon - Dates are Oct. 14th & 15th

13. **Question/Comment/Period** – Robert Godfrey
A question was raised regarding the timing of applications for Day of Caring. Wendy Gustafson responded that information would be shared soon and to contact the office and/or watch media for details.

14. **Member Agencies and Community Impact reports**:

- CNIB
- Estevan Area Literacy Group
- Estevan Diversified Services Inc.
- Estevan Regional Nursing Home Auxiliary
- St. Joseph's Adult Day Program
- ECS Student in Need Food Program
- Hillcrest Breakfast Program
- Creighton Lodge Trust Committee
- Envision Counselling and Support Centre
- Estevan Early Years Family Resource Centre
- SaskAbilities
- St. Joseph's Health Care Auxiliary
- Estevan Public Youth Centre Inc. (EPYC)
- Limitless DAS

15. Adjournment – Shelly Veroba made a motion to adjourn the meeting at 8:45 p.m.

Member Agencies

Canadian Red Cross Society
CNIB
Creighton Lodge Trust Committee
Envision Counselling & Support Centre
Estevan Area Literacy Group
Estevan Diversified Services Inc.

Estevan Family Resource Centre
Estevan Regional Nursing Home Auxiliary
SaskAbilities
Spinal Cord Injury Saskatchewan Inc.
St. Joseph's Adult Day Program
St. Joseph's Health Care Auxiliary

Community Impact Partners

United Way Estevan Day of Caring
ECS Bursaries
Estevan Public Youth Centre Inc. (EPYC)
ECS Student in Need Food Program
Hillcrest School Breakfast Program

United Way Estevan...

... helping everyone in our community reach their full potential.