



United Way
Estevan

2022 Community Impact Report

GIVE

VOLUNTEER

ACT

Message to the Community

Wow! It's hard to believe that it has been a year since becoming President of United Way Estevan. This has been such an amazing opportunity and I have loved being able to lead such a longstanding organization through another successful year. Over the past year I had a number of great experiences, from attending the United Way Centraide Canada National Conference, to participating in our annual Day of Caring, working with our Allocations Committee and working on our annual Telethon. Throughout the year I have been pleasantly surprised with the number of people who have reached out to me to share their gratitude for everything United Way Estevan does for our community, and it has further reinforced my love for this city and everything it has to offer.

Now, let's talk about our two biggest days of the year, Telethon. This year's theme was "ReUnited... And It Feels So Good!", and wow was that ever true! For the first time since the pandemic began in 2020, we had a majority of live, in-person entertainment. Our lineup included school performances, dancers, singers, cooks, artists and so much more! It was a very fun weekend surrounded by great friends and family. For those that know me best, it also felt fitting that we reached our fundraising goal in dramatic fashion with only seconds remaining in our broadcast. This is a moment I will not soon forget, however, I hope that future presidents can save some stress and reach their goal with time to spare. All in all, it was a very memorable, exciting, emotional, and fun weekend and I'm looking forward to doing it again under the leadership of our new president, Michelle Beaulieu.

To finish off the remainder of my presidency, I had the opportunity to oversee the allocation of additional federal funds in our community through the Community Services Recovery Fund. I look forward to the upcoming announcement about our local recipients and I am happy to see that United Way Estevan has been given the opportunity from the Government of Canada and United Way Centraide Canada to manage these grant programs in our community.

In closing, I would like to recognize everyone who empowered me to hold this role over the last year. From my fellow board members to our Member Agencies and Community Impact Partners, and our community as a whole. It was amazing to feel the support I have since becoming President. I would be remiss if I did not recognize two pillars of our organization, Heidi Hesselink, and Kent Pachal. They have done an outstanding job managing the operations of United Way Estevan and they made my job so easy! Thank you, thank you, thank you! Now as I return to my seat with Wendy, Becca, and Shelly, I want to wish our incoming President, Michelle the best of luck! I know you'll be an amazing leader for us all!

Cheers,



Robert Godfrey, President



Our Mission, Vision, & Values

United Way Estevan's mission is that everyone in our community has the opportunity to reach their full potential. Our vision is to positively impact the quality of life in our community through giving.

Our Values:

- Demonstrate trust, integrity, respect, inclusivity, and transparency
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships, and collective action
- Provide non-partisan leadership
- Embrace diversity

United Way Estevan invests in building community capacity and supporting vital programs and services that help people live vibrant and resilient lives.



Our work focuses on three key strategies that create opportunities for everyone in our community to live a better life.



From Poverty to Possibility



United Way
Estevan

Member Agencies and Community Impact Partners

who help move members of our community from poverty to possibility by supporting food security and employment security:

- Canadian Red Cross Society
- Envision Counselling and Support Centre
- Estevan Diversified Services
- SaskAbilities
- ECS Student in Need Food Program
- Hillcrest School Breakfast Program



United Way is helping to meet the basic needs of our community's most vulnerable people, giving every person the opportunity to realize a better future.



All That Kids Can Be



United Way
Estevan

Member Agencies and Community Impact Partners

helping kids be all they can be:

- Canadian Red Cross Society
- Envision Counselling and Support Centre
- Estevan Area Literacy Group
- Estevan Early Years Family Resource Centre
- ECS Bursaries
- ECS Student in Need Food Program
- Estevan Public Youth Centre (EPYC)
- Hillcrest School Breakfast Program



United Way is giving children and youth the support they need to get a great start in life, do well in school, and reach their full potential.



Healthy People, Strong Communities



United Way
Estevan

Member Agencies and Community Impact Partners supporting a strong community:

- Canadian Red Cross Society
- Creighton Lodge Trust Committee
- Envision Counselling and Support Centre
- Estevan Area Literacy Group
- Estevan Diversified Services
- Estevan Early Years Family Resource Centre
- Estevan Regional Nursing Home Auxiliary
- St Joseph's Adult Day Program
- St. Joseph's Health Care Auxiliary
- United Way Day of Caring
- ECS Student in Need Food Program
- Estevan Public Youth Centre (EPYC)
- Hillcrest School Breakfast Program

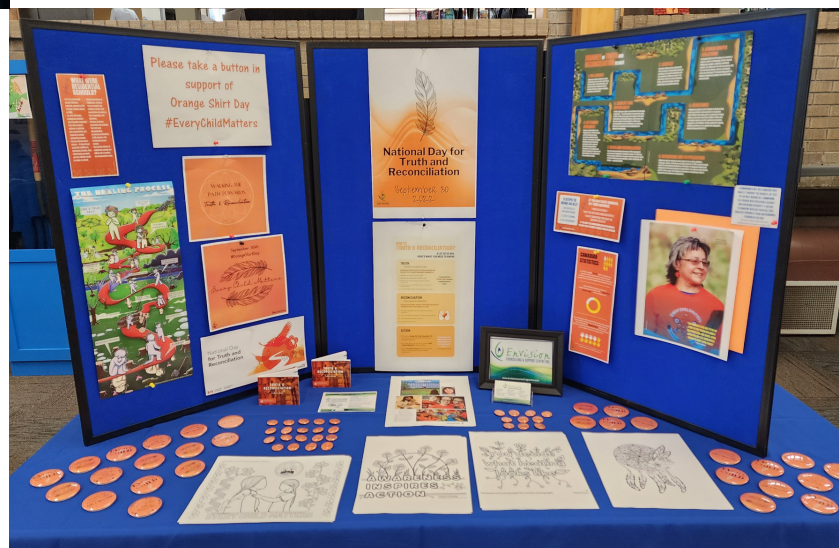


United Way is helping to create a vibrant community, where everyone experiences a sense of belonging and connection to one another.

"UWE has supported Estevan time and time and time again. This is a group of dedicated individuals that align with the core value of helping their community.

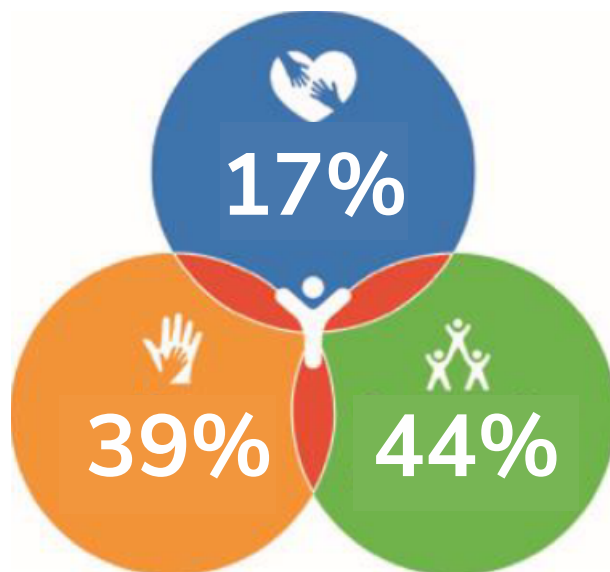
Thank you!"

Community Impact Survey Response



Impact in Our Community

Over
\$300k
Invested in Our
Community



\$35k+

Invested in food security for families in need in our community.

Invested in programs for children and youth in our community.

\$100k+

\$175k+

Invested in helping people in our community stay healthy and connected to our community.

Invested in mental health supports in our community.

\$40k+

8000+
*lives directly
impacted with
the help of
200+
volunteers.*

211 Saskatchewan connected over 1,100 people in Estevan with community resources.

- 40% of call were for Mental Health Supports
- 17% of calls were related to Income Support and Employment
- 16 % of calls Interpersonal Violence Support (16% of contacts)
- 6% of calls from Estevan were related to Basic Needs/Food Security services.



Member Agencies

Canadian Red Cross Society
CNIB
Creighton Lodge Trust Committee
Envision Counselling & Support Centre
Estevan Area Literacy Group
Estevan Diversified Services Inc.



Estevan Family Resource Centre
Estevan Regional Nursing Home Auxiliary
SaskAbilities
Spinal Cord Injury Saskatchewan Inc.
St. Joseph's Adult Day Program
St. Joseph's Health Care Auxiliary



Community Impact Partners

United Way Estevan Day of Caring
ECS Bursaries
Estevan Public Youth Centre Inc. (EPYC)
ECS Student in Need Food Program
Hillcrest School Breakfast Program





United Way Estevan...



... helping everyone in our community reach their full potential.